

## H<sub>2</sub>O-LEVELS QUIZ: PLUMBERS ARE INVITED TO TEST THEIR KNOWLEDGE FOR PRIZES AS PART OF ARMITAGE SHANKS' 200-YEAR CELEBRATIONS

- Plumbers and fans can also take part in a free quiz to win a number of fantastic prizes
- Celebrate200 campaign aims to engage both plumbers and installers, along with trade merchants and well-wishers

In celebration of its historic 200-year anniversary, leading British bathroom manufacturer Armitage Shanks has launched a free-to-play quiz to test the plumbing nation's knowledge of bathrooms, Armitage Shanks, and everything in-between, with prizes on offer.

Inspired by the expertise and innovation that enables Armitage Shanks to remain at the cutting edge of bathroom design, the 'H<sub>2</sub>O-Levels' quiz lets plumbers test their knowledge with a six-level free-to-play quiz, increasing in difficulty as they go.

Accessed via [www.celebrate200.co.uk/quiz](http://www.celebrate200.co.uk/quiz), it will offer weekly 'plumb-tastic' prizes – with this selection of tempting prizes on offer:

1st place – £5,000 worth of bathroom products

2nd place – £3,000 worth of bathroom products

3rd place – £1,000 worth of bathroom products

Users will also be able to share their scores with friends on social media and challenge them on a private leaderboard.

For more information visit [www.Celebrate200.co.uk](http://www.Celebrate200.co.uk)

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JOIN THE CELEBRATION  
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## ABOUT IDEAL STANDARD

Ideal Standard International is a privately-owned company manufacturing bathroom ceramics, taps and fittings, fixtures and accessories providing innovative solutions for the residential, commercial and healthcare sectors. It operates across a portfolio of brands, among them industry leading brands Ideal Standard, Armitage Shanks, Porcher, Sottini, Ceramica Dolomite, or Vidima. The Group is headquartered in Brussels, Belgium and operates in over 30 countries and regions employing almost 9,500 people and works with world-class designers to develop innovative products using the latest technologies.